



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

**Contract #** 862065  
**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** Spence for Governor (38306)  
**Agency/T-Code** Smart Media Group (7611)/788239874  
**Product** Political - State Governor (1177)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** BROOKS,MICHELE  
**Phone/Fax** (417) 859-5428 /  
**CPE** C16C22  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** SPENCE FOR MO GOVERN

**Date Entered** 10/16/12  
**Last Modified** 10/16/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06378023  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,122.50  
**Net Total** \$46,027.50  
**Sales Tax**

**St. Louis (KMOV) (KMOV)**

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Oct. 2012           | 39        | \$54,150.00        |
| <b>Grand Total:</b> | <b>39</b> | <b>\$54,150.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                     | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                 | Comments | Entered  |
|------|--------------------------------|-------------------|-----|--------|-------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|----------|----------|
| 1.0  | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 137124- Katie                 |     |    |    |    | 1  |    |    |    | 1     | \$250.00   | \$250.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 2.0  | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 137124- Katie                 |     |    |    |    |    | 1  |    |    | 1     | \$250.00   | \$250.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 3.0  | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 137124- Katie                 |     | 1  |    |    |    |    |    |    | 1     | \$250.00   | \$250.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 4.0  | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 20022- Price is Right         |     |    |    |    | 1  |    |    |    | 1     | \$750.00   | \$750.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 5.0  | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 20022- Price is Right         |     |    |    |    |    | 1  |    |    | 1     | \$750.00   | \$750.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 6.0  | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 20022- Price is Right         |     | 1  |    |    |    |    |    |    | 1     | \$750.00   | \$750.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 7.0  | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 20023- News @ 12noon M-F      |     |    |    |    | 1  |    |    |    | 1     | \$850.00   | \$850.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 8.0  | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 20023- News @ 12noon M-F      |     | 1  |    |    |    |    |    |    | 1     | \$850.00   | \$850.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 9.0  | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 12:28P- 3P (CT)               |     |    |    |    | 1  |    |    |    | 1     | \$500.00   | \$500.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 10.0 | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 12:28P- 3P (CT)               |     | 1  |    |    |    |    |    |    | 1     | \$500.00   | \$500.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 11.0 | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 28663- Dr. Phil               |     |    |    |    | 1  |    |    |    | 1     | \$850.00   | \$850.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 12.0 | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 28663- Dr. Phil               |     | 1  |    |    |    |    |    |    | 1     | \$850.00   | \$850.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 13.0 | Normal Line / SPOT             | 10/17/12-10/17/12 | 1   | :30    | 20029- Young and the Restless |     |    |    | 1  |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | St. Louis (KMOV) (KMOV) |          | 10/16/12 |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:



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10/16/12-10/22/12

**Advertiser**

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**Agency/T-Code**

Smart Media Group (7611)/788239874

**Product**

Political - State Governor (1177)

**Brand**

REPUBLICAN (168806)

**Salesperson**

Johannessen, Jordan (2818)

**Sales Office**

TeleRep - New York

**Buyer Name**

BROOKS,MICHELE

**Phone/Fax**

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**CPE**

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**Account Types**

National/Political Candidate - Agency

**Billing Type**

Standard

**Comments**

SPENCE FOR MO GOVERN

**Date Entered**

10/16/12

**Last Modified**

10/16/12

**Entered By**

Betsy Waxberg

**CO-OP**

No

**Headline #**

06378023

**Demo****Order Type**

Normal

**Package Deal****Commission %**

15.00

**Commission**

\$8,122.50

**Net Total**

\$46,027.50

**Sales Tax****St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Oct. 2012

39

\$54,150.00

Grand Total:

39

\$54,150.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                     | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                 | Comments | Entered  |
|------|--------------------------------|-------------------|-----|--------|-------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|----------|----------|
| 14.0 | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 20029- Young and the Restless |     |    |    |    |    | 1  |    |    | 1     | \$2,500.00 | \$2,500.00 | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 15.0 | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 20029- Young and the Restless |     | 1  |    |    |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 16.0 | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 48386- News @ 5am             |     |    |    |    | 1  |    |    |    | 1     | \$250.00   | \$250.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 17.0 | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 48386- News @ 5am             |     |    |    |    |    | 1  |    |    | 1     | \$250.00   | \$250.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 18.0 | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 48386- News @ 5am             |     | 1  |    |    |    |    |    |    | 1     | \$250.00   | \$250.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 19.0 | Normal Line / SPOT             | 10/17/12-10/17/12 | 1   | :30    | 20015- News @ 6am M-F         |     |    |    | 1  |    |    |    |    | 1     | \$500.00   | \$500.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 20.0 | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 20015- News @ 6am M-F         |     |    |    |    |    | 1  |    |    | 1     | \$500.00   | \$500.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 21.0 | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 20015- News @ 6am M-F         |     | 1  |    |    |    |    |    |    | 1     | \$500.00   | \$500.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 22.0 | Normal Line / SPOT             | 10/17/12-10/17/12 | 1   | :30    | 131968- CBS This Morning      |     |    |    | 1  |    |    |    |    | 1     | \$300.00   | \$300.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 23.0 | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 131968- CBS This Morning      |     |    |    |    |    | 1  |    |    | 1     | \$300.00   | \$300.00   | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 24.0 | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 20054- News @ 5pm M-F         |     |    |    |    | 1  |    |    |    | 1     | \$1,000.00 | \$1,000.00 | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 25.0 | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 20054- News @ 5pm M-F         |     |    |    |    |    | 1  |    |    | 1     | \$1,000.00 | \$1,000.00 | St. Louis (KMOV) (KMOV) |          | 10/16/12 |
| 26.0 | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 20055- News @ 6pm M-F         |     |    |    |    | 1  |    |    |    | 1     | \$1,000.00 | \$1,000.00 | St. Louis (KMOV) (KMOV) |          | 10/16/12 |

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**Phone/Fax** (417) 859-5428 /  
**CPE** C16C22  
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| Oct. 2012               | 39        | \$54,150.00        |
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|--------|--------------------------------|-------------------|-----|--------|------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------|---|----------|
| 27.0   | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 20055- News @ 6pm M-F        |     |    |    |    |    | 1  |    |    | 1     | \$1,000.00 | \$1,000.00 | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 28.0   | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 20053- Entertainment Tonight |     |    |    |    | 1  |    |    |    | 1     | \$1,500.00 | \$1,500.00 | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 29.0   | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 20053- Entertainment Tonight |     |    |    |    |    | 1  |    |    | 1     | \$1,500.00 | \$1,500.00 | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 30.0   | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 20053- Entertainment Tonight |     | 1  |    |    |    |    |    |    | 1     | \$1,500.00 | \$1,500.00 | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 31.0   | Normal Line / SPOT             | 10/17/12-10/17/12 | 1   | :30    | 20027- Inside Edition        |     |    |    | 1  |    |    |    |    | 1     | \$350.00   | \$350.00   | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 32.0   | Normal Line / SPOT             | 10/18/12-10/18/12 | 1   | :30    | 20027- Inside Edition        |     |    |    |    | 1  |    |    |    | 1     | \$350.00   | \$350.00   | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 33.0   | Normal Line / SPOT             | 10/21/12-10/21/12 | 1   | :30    | 11:30P- 12A (CT)             |     |    |    |    |    |    |    | 1  | 1     | \$200.00   | \$200.00   | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 34.0   | Normal Line / SPOT             | 10/17/12-10/17/12 | 1   | :30    | 20062- News @ 10pm M-F       |     |    |    | 1  |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 35.0   | Normal Line / SPOT             | 10/19/12-10/19/12 | 1   | :30    | 20062- News @ 10pm M-F       |     |    |    |    |    | 1  |    |    | 1     | \$2,500.00 | \$2,500.00 | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 36.0   | Normal Line / SPOT             | 10/22/12-10/22/12 | 1   | :30    | 7:58P- 9P (CT)               |     | 1  |    |    |    |    |    |    |       | \$7,500.00 |            | St. Louis (KMOV) (KMOV) |   | 10/16/12 |
| 36.0.1 | Preempt                        | 10/22/12          |     |        |                              |     |    |    |    |    |    |    |    |       |            |            | St. Louis (KMOV) (KMOV) | S/I-Incorrect Entry/Exception - presidential debate |          |
|        |                                |                   |     |        |                              |     |    |    |    |    |    |    |    |       |            |            |                         |   |          |

## CONFIRMATION CONTRACT

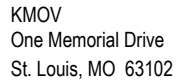
Accepted-Agency/Advertiser:

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Comments:



|                       |                                       |
|-----------------------|---------------------------------------|
| <b>Contract #</b>     | <b>862065</b>                         |
| <b>Schedule Dates</b> | 10/16/12-10/22/12                     |
| <b>Advertiser</b>     | Spence for Governor (38306)           |
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| <b>Product</b>        | Political - State Governor (1177)     |
| <b>Brand</b>          | REPUBLICAN (168806)                   |
| <b>Salesperson</b>    | Johannessen, Jordan (2818)            |
| <b>Sales Office</b>   | TeleRep - New York                    |
| <b>Buyer Name</b>     | BROOKS,MICHELE                        |
| <b>Phone/Fax</b>      | (417) 859-5428 /                      |
| <b>CPE</b>            | C16C22                                |
| <b>Account Types</b>  | National/Political Candidate - Agency |
| <b>Billing Type</b>   | Standard                              |
| <b>Comments</b>       | SPENCE FOR MO GOVERN                  |

| St. Louis (KMOV) (KMOV)   |              |             |
|---------------------------|--------------|-------------|
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Page 4 of 4